



AFRICAN CARIBBEAN ALUMNI NETWORK

Membership Data Analysis

March 2018

THE OFFICIAL ALUMNI NETWORK FOR
AFRICAN CARIBBEAN SOCIETIES

INTRODUCTION

A-CAN was created to bring together professionals that were previously members of an African Caribbean Society at any UK university. Over the last 10 years we have recruited members including former African Caribbean Society (ACS) Presidents, committees, and society members to create a comprehensive list of over 20,000 black professionals within England, Scotland, and Wales. A-CAN will act as a UK version of a fraternity for former ACS members and those seeking to support the progression of the UK's African Caribbean communities.

20,133	5,043	1,904,684	126
NETWORK MEMBERS	CORE MEMBERS	UK BLACK POPULATION	ACS COMMITTEES
A-CAN brings together professionals that were previously members of an African Caribbean Society at any UK university.	Core members are individuals we know the most about and/or have most recently engaged with one of our activities.	The current amount of UK Black Population from the 2011 Census.	African Caribbean Societies aim to educate, empower and engage its members.

A-CAN CORE MEMBERS

Number: **5,043**

72% identify as female



Average age of CORE members: **21**

ETHNICITY

■ Black or Black British - African ■ Black or Black British - Caribbean ■ Other African/Caribbean/Black background





NETWORK MEMBERS

Number: **20,133**

68% identify as female



Average age of whole network: **26**

ETHNICITY

■ Black or Black British - African
 ■ Black or Black British - Caribbean
 ■ Other African/Caribbean/Black background



TOP-10 UNIVERSITIES

RANK	UNIVERSITY	% OF A-CAN MEMBERSHIP
1	University of Birmingham	6.5%
2	University of Leicester	6.4%
3	The University of Kent	5.9%
4	De Montfort University	5.9%
5	Coventry University	5.6%
6	The University of Essex	5.3%
7	University of Southampton	5.1%
8	The University of Manchester	3.9%
9	The University of Nottingham	3.7%
10	Aston University	3.0%

Our network is overrepresented by Russell Group candidates (35%)

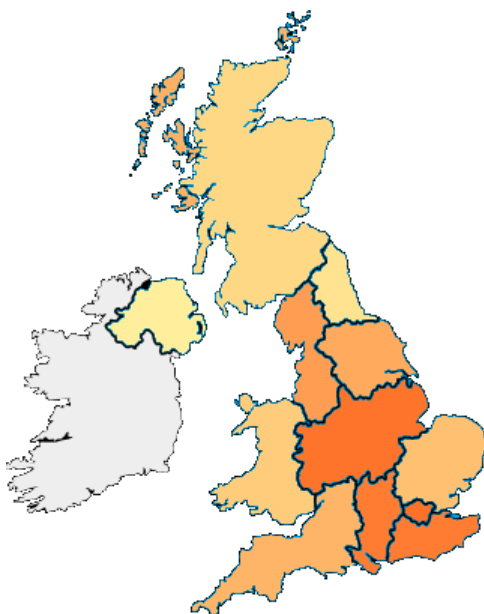


TOP-10 DEGREE SUBJECTS

RANK	UNDERGRADUATE DEGREE
1	Law
2	Economics
3	Psychology
4	Accounting & Finance
5	Biomedical Science
6	Medicine
7	Chemical Engineering
8	Politics & International Relations
9	Computer Science
10	International Relations



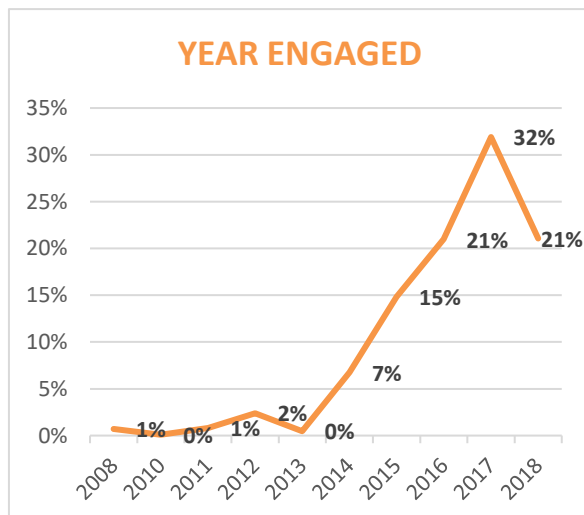
GEOGRAPHY



#	REGION	%
1	Greater London	28.5
2	South East	20.7
3	East Midlands	14.7
4	West Midlands	12.0
5	North West	6.2
6	Yorkshire and the Humber	5.9
7	South West	5.3
8	East of England	3.4
9	Wales	1.5
10	Scotland	1.1
11	North East	0.4
12	Northern Ireland	0.3

ENGAGEMENT

#	PROGRAMME	ENGAGEMENT %
1	Great Debate Tour 2015	19.3%
2	The Great Debate Tour 2017	16.8%
3	Civil Service Diversity Outreach Campaign 2016/17	8.1%
4	The Great Debate Tour 2016	7.2%
5	Civil Service Diversity Outreach Campaign 2017/18	4.8%
6	First Class Tour 2015	2.0%
7	Uncovering Prospects 2015	1.8%
8	Uncovering Prospects 2016	1.7%
9	LinkedIn	1.7%
10	Uncovering Prospects 2017	1.6%



HOW DID YOU HEAR ABOUT US?

1	University Society
2	Twitter
3	Elevation Networks (EN) website
4	Word of mouth
5	Email

CONNECT US:

info@acan.co.uk

www.acan.co.uk